

Email can be a powerful tool to engage with people who have expressed a clear interest to receive news, insights, and information from your organization. Below is an example of an email that effectively utilizes best practices.

Email Example

Subject: Launch of Native Power Resource Hub

Sixty one years ago today, the **Voting Rights Act** was signed into law.

Today, seeing the continued need to unify around civic engagement, the Native Civic Power Initiative (NCPI) launches the **Native Power Resource Hub (hyperlink)**.

The Native Power Resource Hub creates a central organizing and capacity building space for Native-led organizations, Tribal Nations, funders, partners, and trusted messengers.

Native Vote 2026 and voter protections are the first featured initiatives inside the Hub and they build the foundation for additional civic engagement efforts, including **Census 2030**

At its core, civic power is about who votes, who is counted, and who is represented.

What you will find on the Resource Hub:

1. **Native Vote 2026** resources
2. Voter protection resources from **Native American Rights Fund (NARF)**
3. Communications tools to support those in the field
4. Rapid response materials for breaking issues
5. Census 2030 tools and how-tos

All of what is on the Hub is meant for organizations to use however you want— customize for your community, add your logo, and share. Add a link to the Hub on your website if it will support your work. This is a resource that can be repurposed in any way that supports the work that you do.

More is coming each week. Stay tuned. And please spread the word.

Additional tools and activities that will be disseminated on a weekly basis for **Native Vote 2026** will include: creative assets, voter protection training webinars, voter registration toolkits, stories of work taking place in the field and much more.

NCPI does not speak for Indian Country. We pass the mic and resource the field. And none of this would be possible without the Native civic leaders at the NCPI table

And special thanks to all the organizations that have provided valuable resources to the Hub including: **NARF, NOA, NCAI, Washington Native Vote, Western Native Voices, Naeva, Alaska Native Vote**, and so many others.

Miigwech (thank you),
Dawn
Project Director, NCPI